

Webinar | IMI2 - Call 10
Biomanufacturing 2020:
Development of Innovative high
throughput analytical tools and
methods to characterize cell culture
fluid during development and
commercial cell culture processes

Today's webinar

- **Will cover all aspects of the Call topic**
 - Objectives of the project
 - Need for public-private collaborative research
 - Structure of the project
 - Expected contribution of the applicants
 - Contribution of industry consortium
 - Key deliverables
- **Will not cover rules and procedures**
 - A webinar on Rules and Procedures will take place on 9 January 2017, 14:00 (Brussels time)
 - <http://www.imi.europa.eu/events/2016/11/28/webinars-imi-2-call-10>

IMI – Europe's partnership for health

IMI mission

IMI facilitates open collaboration in research to advance the development of, and accelerate patient access to, personalised medicines for the health and wellbeing of all, especially in areas of unmet medical need.

IMI – Ecosystem for innovative collaborations

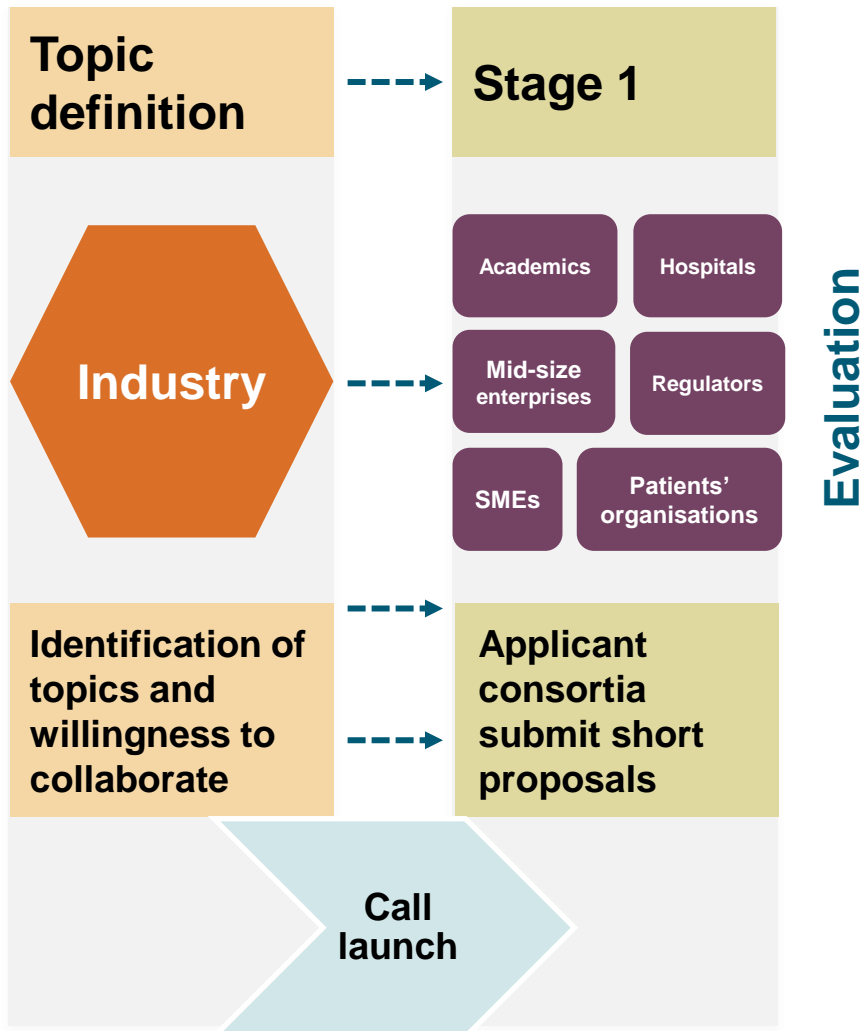
- Allow engagement in a cross-sector, multi-disciplinary consortium at the forefront of cutting-edge research
- Provide the necessary scale by combining funding, expertise, knowledge, skills and resources
- Build a collaboration based on trust, creativity and innovative and critical thinking
- Learn from each other - new knowledge, skills, ways of working
- Take part in transformative research that will make a difference in drug development and ultimately patients' lives

IMI is a **neutral platform** where **all involved** in drug development can engage in **open collaboration** on **shared challenges**.

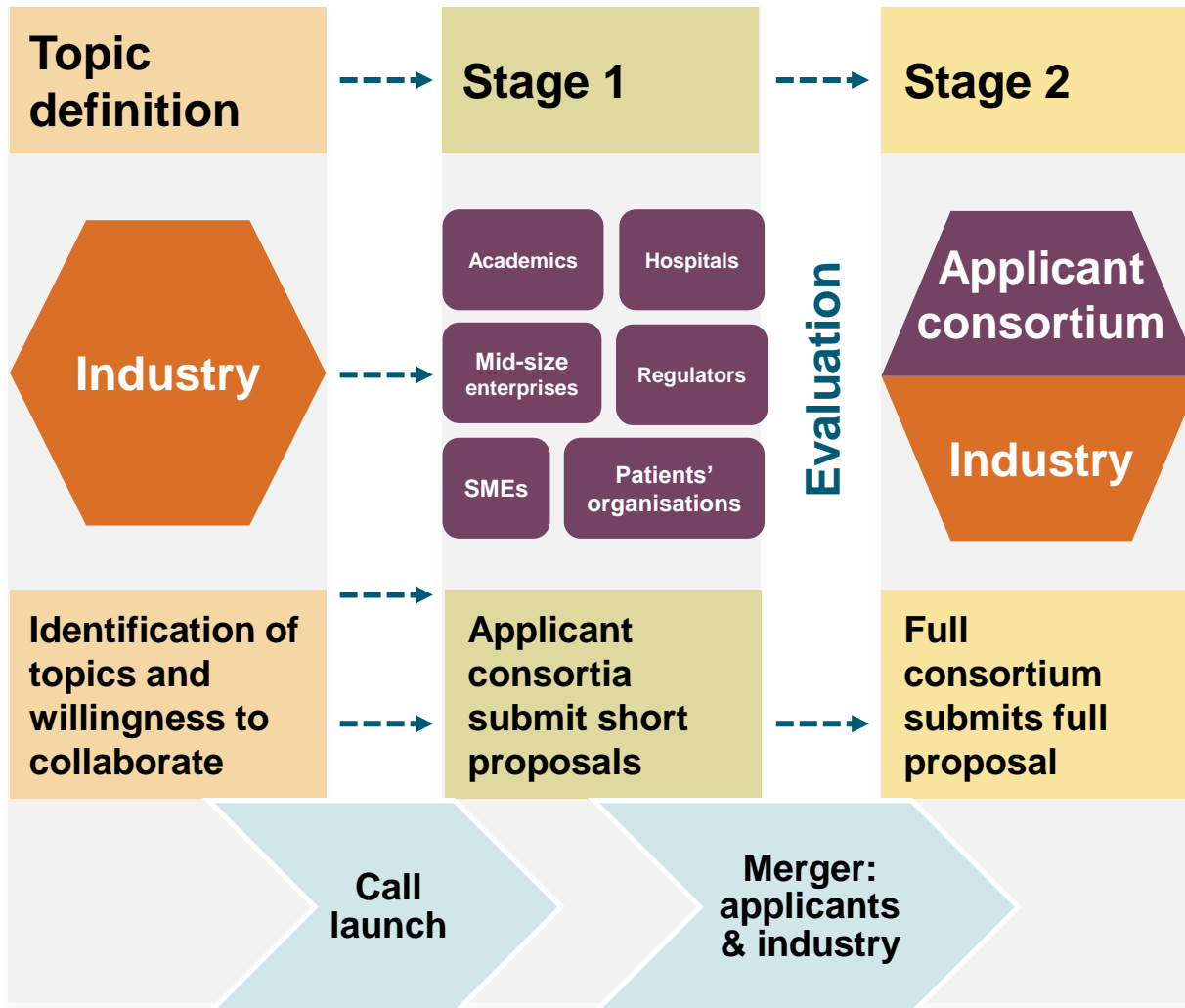
Typical IMI project life cycle



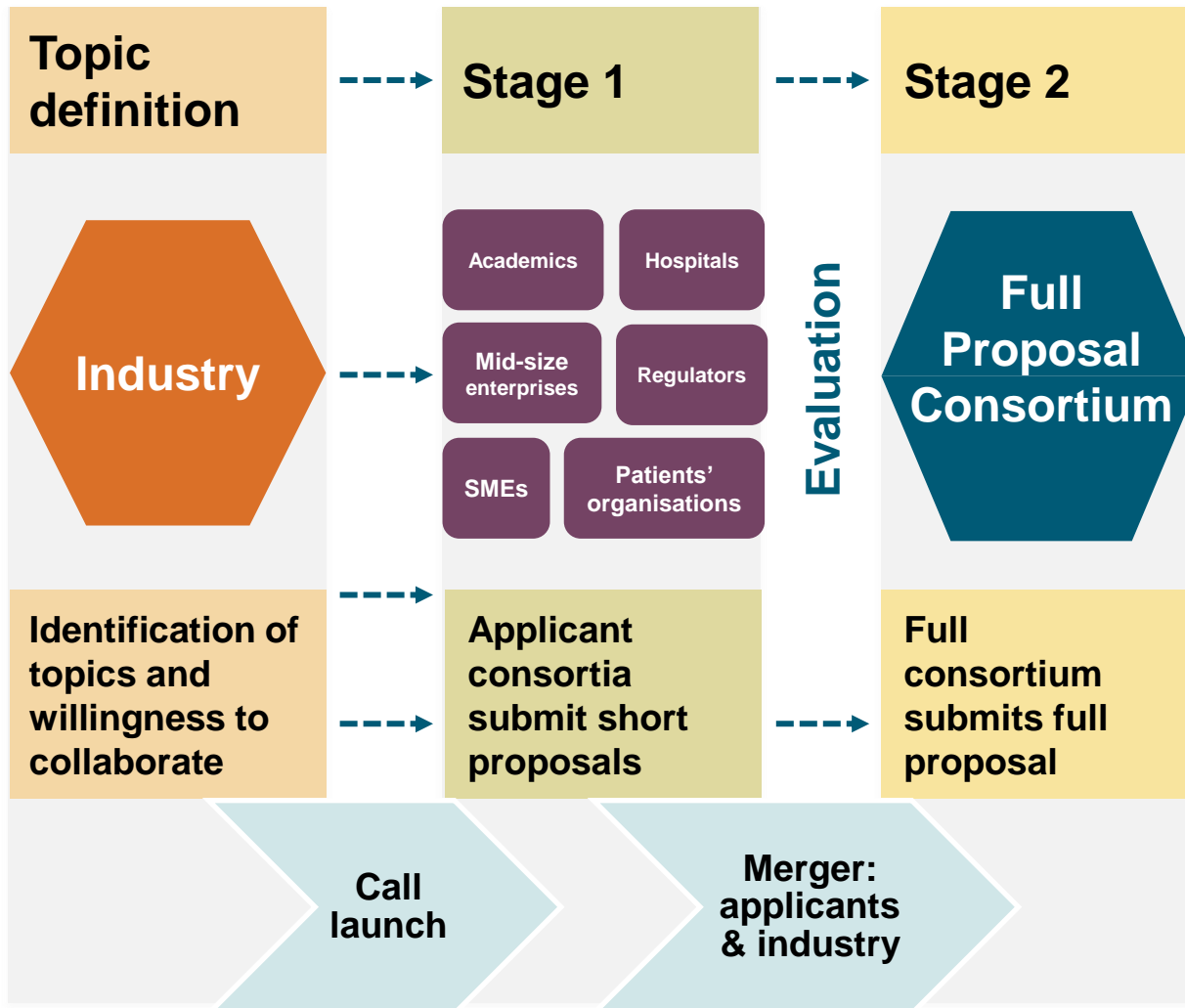
Typical IMI project life cycle



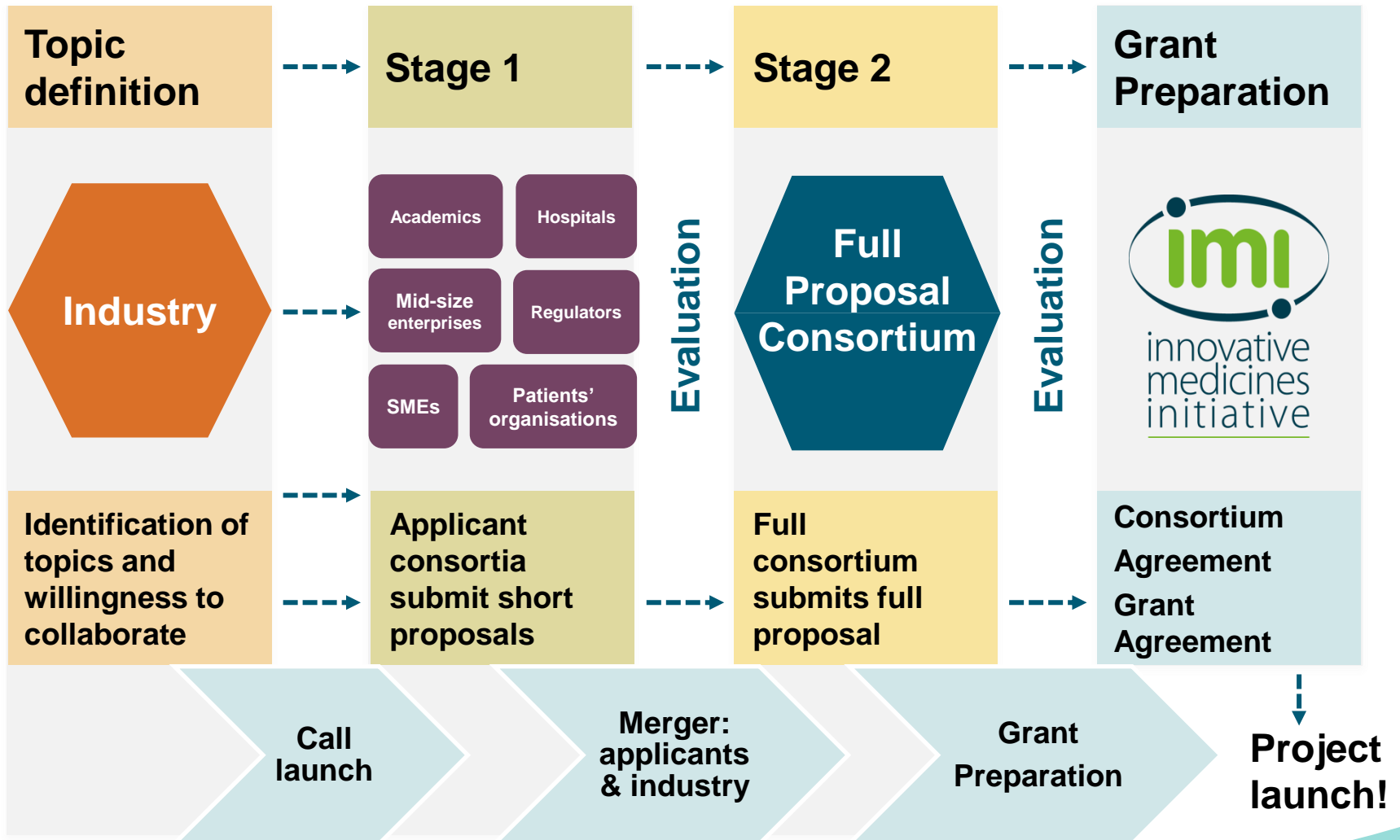
Typical IMI project life cycle



Typical IMI project life cycle



Typical IMI project life cycle



Submitting a proposal

- <https://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h2020/index.html>

The screenshot displays the 'Participant Portal' for 'RESEARCH & INNOVATION' by the European Commission. The main navigation bar includes 'HOME', 'FUNDING OPPORTUNITIES', 'HOW TO PARTICIPATE', 'EXPERTS', and 'SUPPORT'. A search bar and 'LOGIN'/'REGISTER' buttons are also present. The left sidebar lists 'EU Programmes 2014-2020' with categories like 'Search Topics', 'Updates', and 'Calls', where 'H2020' is highlighted. The main content area is titled 'Calls for Proposals' and features a 'Horizon 2020' section with a globe icon and a link for 'Advanced search for topics Calls for tenders on TED'. Below this, there are filterable categories: 'Excellent Science' (including ERC, FET, Marie-Sklodowska-Curie Actions, and Research Infrastructures) and 'Industrial Leadership' (including LEIT and ICT). A 'Status' filter is set to 'Calls with forthcoming topics' and 'Calls with open topics'. The 'Sort by' dropdown is set to 'Publication date', and a search filter 'IMI2' is entered in the search box.

Proposal Template

- Available on IMI website & H2020 submission tool
- For first stage proposals, the page limit is **30 pages**.

Title of Proposal

List of participants

Table of Contents

1. EXCELLENCE	3. IMPLEMENTATION
1.1 Objectives	3.1 Outline of project plan — Work packages, and major deliverables
1.2 Relation to the call topic text.	3.2 Management structure and procedures
1.3 Concept and approach	3.3 Consortium as a whole
1.4 Ambition	3.4 Table 3.1a: List of work packages
2. IMPACT	4. PARTICIPANTS
1 Expected impacts	4.1. Participants (applicants)

Evaluation Criteria (1/2)

■ Excellence

- Clarity and pertinence of the proposal to meet all key objectives of the topic;
- Credibility of the proposed approach;
- Soundness of the concept, including trans-disciplinary considerations, where relevant;
- Extent that proposed work is ambitious, has innovation potential, and is beyond the state of the art;
- Mobilisation of the necessary expertise to achieve the objectives of the topic, ensure engagement of all relevant key stakeholders.

■ Impact

- The expected impacts of the proposed approach as mentioned in the Call for proposals;
- Added value from the public private partnership approach on R&D, regulatory, clinical and healthcare practice as relevant;
- Strengthening the competitiveness and industrial leadership and/or addressing specific societal challenges;
- Improving European citizens' health and wellbeing and contribute to the IMI2 objectives.

Evaluation Criteria (2/2)

- **Quality and efficiency of the implementation**
 - Coherence and effectiveness of the outline of the project work plan, including appropriateness of the roles and allocation of tasks, resources, timelines and approximate budget;
 - Complementarity of the participants within the consortium (where relevant) and strategy to create a successful partnership with the industry consortium as mentioned in the topic description in the Call for proposal;
 - Appropriateness of the proposed management structures and procedures, including manageability of the consortium.

Tips for writing a successful proposal

- Read **all the call-relevant material**:
www.imi.europa.eu
- Begin forming your consortium **early**
Partner search tools & networking events
- Provide **reviewers** with all the information requested to allow them to evaluate your proposal
- **Finalise and submit your proposal early**
- Contact the **IMI Office** (**NOT** industry topic writers):
infodesk@imi.europa.eu

Common mistakes

- Admissibility/Eligibility criteria not met:
 - submission **deadline** missed
 - minimum of **3 legal entities** from **3 member states** not met
- The proposal does **not address all the objectives** of the topic
- A proposal is **scientifically excellent** but will have **limited impact**
- **Complementarity** with Industry consortium not well described.

Find project partners

- Network with **your contacts**
- **Network** with fellow webinar participants
- Use **Partner Search Tools**:
 - IMI <http://www.imi.europa.eu/content/partner-search>
 - German NCP version: <http://www.imi-partnering.eu>
 - Fit for health: <http://www.fitforhealth.eu/>
- Get in touch with your **local IMI contact point**:
www.imi.europa.eu/content/states-representatives-groups
- Talk to your **Health National Contact Point** (NCP)
- Network on **social media** (e.g. IMI LinkedIn group)

SME Participation

The IMI encourages the participation of SMEs in applicant consortia as they can offer a complementary perspective to other organisations.

For example, being closer to the market, SMEs can drive the tangible outputs of the project, and help ensure these outputs are sustained beyond the project lifetime and therefore help lead to faster impact on healthcare.

In particular, in this topic, SMEs are expected to participate in all aspects of the development of methods, methodologies, instruments, tools and technologies.



Contact IMI

infodesk@imi.europa.eu

www.imi.europa.eu

 [@IMI_JU](https://twitter.com/IMI_JU)