

IMI impact on patient involvement | 7 October 2021 Speaker bio



Jayne Goodrick

Carers Advisory Panel, Dementia Carers Count Dementia oversight and implementation group, Wales Dem Action Plan Advocate and ambassador for dementia - Wales, UK, Europe Wife to Chris Roberts

The word dementia did not exist in Jayne's world until her husband, and later her mother, was diagnosed in 2012 with Vascular dementia, and then Alzheimer's.

They started to research what it was, the impact it would have on both of them and their family (youngest of whom was 14), and decided that the current narrative at that time was not what they wanted.

And so began their activism, to change what needed changing, to promote what was working, to inspire others into their 'can do' attitude, and to bring Hope where previously they had found none.

As Chris' dementia has progressed they are now entering a different phase of their dementia experience.

In her other 'lives' Jayne was a front line ambulance technician, a metaphysics consultant, and is currently concentrating on self mastery, how to unearth and maximise any latent possibilities and potential in herself derived from the ancient Egyptian Alchemy craft of Auset (Isis).

She continues running the family business of property management with help from Chris.

