



Addressing the future of healthcare now

Shaping the intelligent era of cross-sectoral collaboration

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EXTERNAL





Increasing Pressure
on Healthcare System



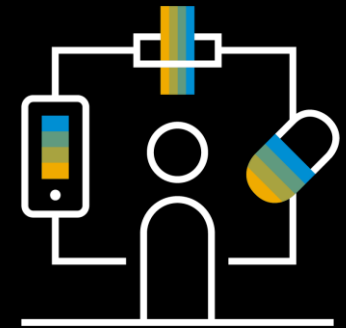
Expansion of value
over volume

Market Dynamics in Healthcare

Data is the common thread



Big Data explosion

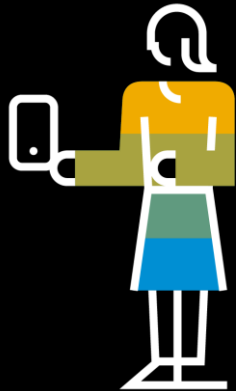


Patient consumerism

Turning Challenges into Opportunities

High Digitization

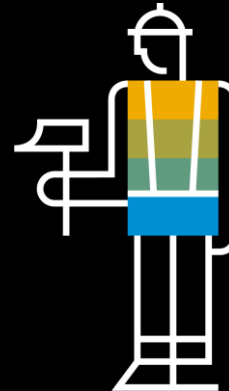
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11010
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IT
Media
Professional Services

Medium Digitization

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Mining
Real Estate
Transport / Warehousing

Low Digitization

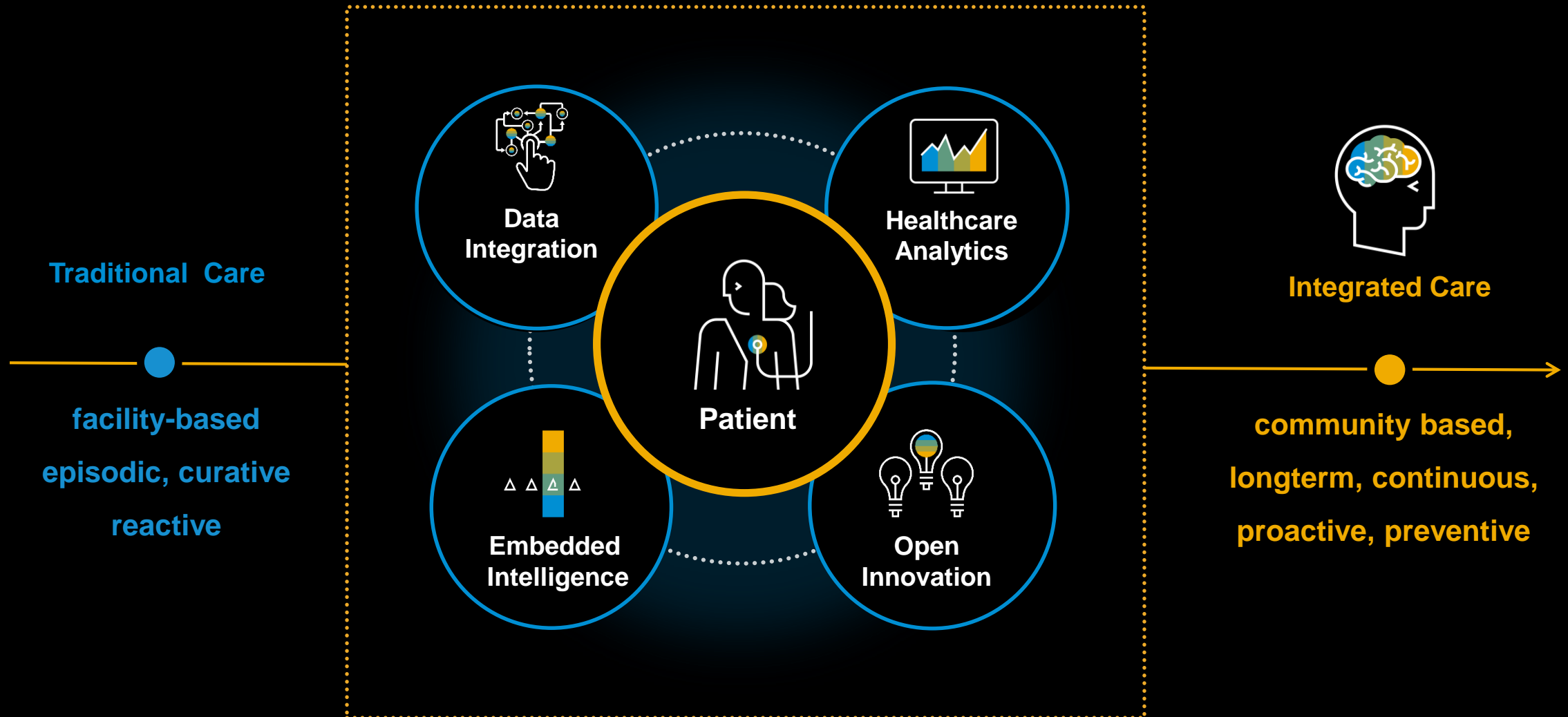
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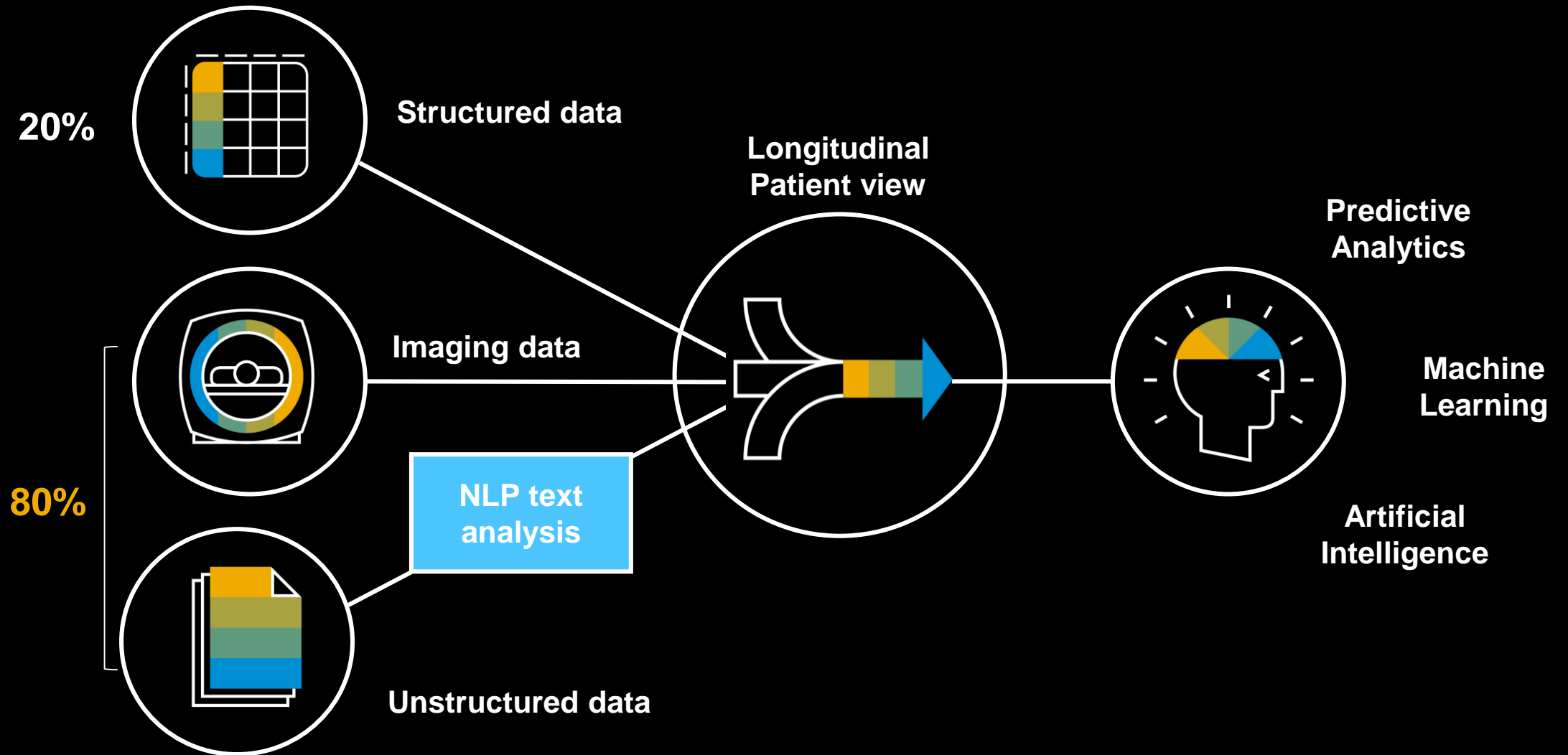
Health Care
Hospitality
Construction
Agriculture / Hunting

[Which Industries Are the Most Digital \(and Why\)?](#) by Gandhi, Khanna, Ramaswamy, April 2016, Harvard Business Review (Research by McKinsey Global Institute)

From Tradition to **Integration**



From Big Data to **Smart Insights**



Transitioning in **Intelligence Era**



Blockchain



**Internet of Things
(IoT)**



Sensors



**Machine Learning
& AI**



APIs



Conversational UIs



Mobile

**Accelerating Digital
Transformation and move
into Intelligence Era**

Have you set the **right priorities?**



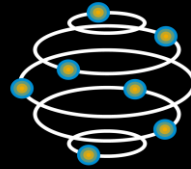
Operational Efficiency

How do we remove unnecessary cost and waste and free resources for innovation and better patient care?



Better Patient Outcomes

How do we move from volume to value care delivery with optimized outcomes for each individual patient?



Data-driven Clinical Innovations

How can we move from a reactive, experience-based model to delivering personalized medicine based on real-world evidence?



Patient/Customer Experience

How can we meet the expectations of the new healthcare consumers?



Empowered Workforce

How can we engage, restructure and empower our workforces to allow them to perform at their best?

Do your priorities **translate into business value?**



~ \$13 million savings

in less than 2 years on total knee replacement costs per case

~ \$9.4 million savings

through optimizing perioperative service utilization



80% reduction
in preventive antibiotics use

< 2 seconds
to analyze quarterly data, compared to 1-2 months



6-fold better chance

to achieve weight reduction of 5% with personalized health management

44.8% significant
expected one-year success rate vs. 11.5% in control group



30% higher case mix index

positively affecting revenue and reputation

Reduced
infection of sepsis and patient mortality through real-time analytics



1 million+
de-identified patient records represented in oncology database

97% of cancer patient data
previously locked away will provide insights to clinicians and researchers

CancerLinQ: Seeing the Whole Picture of Cancer Care to More Fully Inform Each Patient's Individual Care

CancerLinQ, a subsidiary of the American Society of Clinical Oncology (ASCO), is a health information technology platform aimed at enhancing and improving the understanding and treatment of cancer. Its primary purpose is to promote high quality care for every patient by unlocking the data of 97% of patients not participating in clinical trials and accessing real-world evidence data. To achieve the full potential and vision of CancerLinQ, SAP has provided sophisticated, customizable tools based on the [SAP Connected Health](#) platform.

Achievements with SAP



Unlocked, assembled and analyzed de-identified cancer patient medical records



Uncovered patterns that can improve patient care



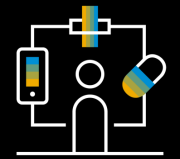
Currently adding millions of patient records from practices in 40 states, representing 2,000 oncologist are participating in CancerLinQ



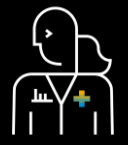
MACSS: Digitally Connecting Chronically ill patients and their physicians to improve patient outcome

MACSS is a consortium project lead by Charité - publicly funded by BMWi within the Initiative Smart Service World – Internet-based Business Services. Its primary purpose is to give patients with chronic illnesses greater safety and a better quality of life by facilitating more efficient communication and data sharing between the doctor and the patient and between all of the doctors involved in the patient’s treatment. To achieve the full potential and vision of better outcome in chronic disease management for kidney transplanted patients SAP is prototyping a cloud based solution connecting already existing systems and implementing a remote monitoring service that uses these shared data. We use infrastructure and tools of SAP Cloud Platform and SAP Health for Patient Engagement.

Expected Result with SAP



Unlock access to real world patient data by leveraging patient engagement for better diagnostic insights in patient’s condition and therapy adherence



Cloud based application service for coordinated patient-centric care and decision support – forging a common decision basis by connecting already existing systems to share data

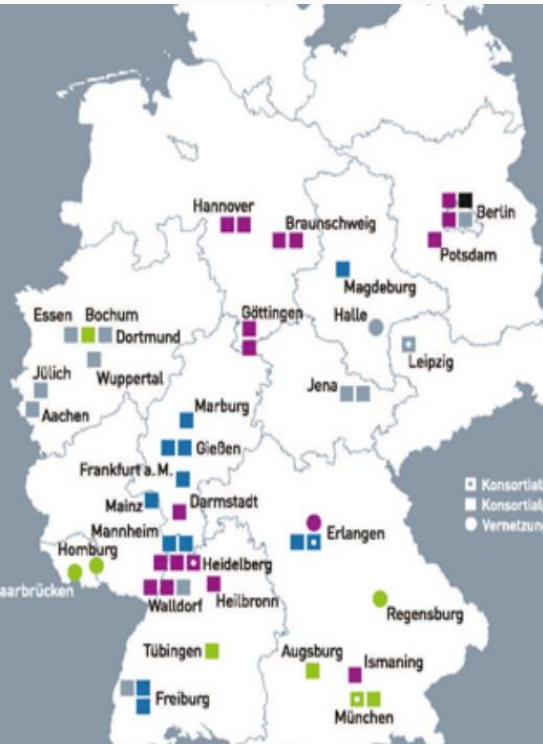


Business Model Innovation to create a regulatory compliant yet viable and scalable solution – targeting improvement of chronic disease management



Medical Informatics Initiative

The medical informatics initiative was created to close the gap between research and healthcare. Nearly all of Germany's university hospitals have joined forces with research institutions, businesses, health insurers, and patient advocacy groups to create a framework that harnesses research findings to the direct benefit of patients. The German Federal Ministry for Education and Research (BMBF) plans to invest a total of 150 million euros in the program in coming years. [SAP is an Industry Partner in HiGHmed and smith consortium.](#)



Expected Result with SAP



Strengthen Research and support academic collaboration



Improve Care and enable knowledge sharing



Improve data accessibility and usability



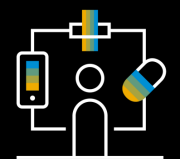


Operating Theatre 4.1 (OP 4.1)

University Hospital Heidelberg, dkfz, Storz, Siemens Healthineers, mbits and SAP joining forces to design a user-centric, open, and extensible platform to intelligently support processes in an operating theatre of the future.

This BMWi funded project is was initiated after the great success of the cervical cancer screening solution ETiCCS.

Expected Result with SAP



Cloud based prototype to intelligently support various processes and information needs of an operating theatre by an open, extensible, and services-based platform

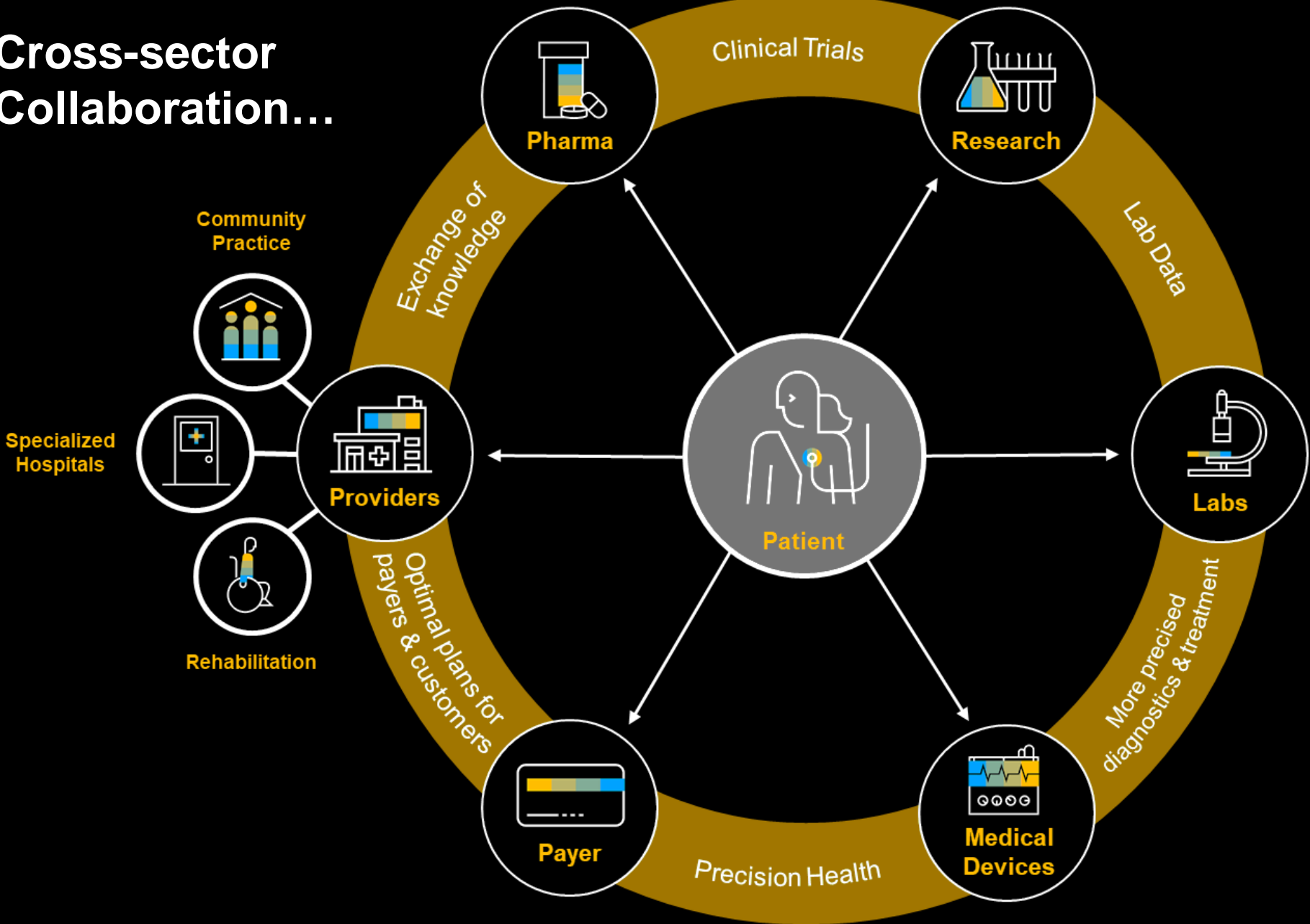


Cloud based application service for coordinated patient-centric care and decision support – forging a common decision basis by connecting already existing systems to share data



Creating new business models for device manufacturers

Cross-sector Collaboration...



...the backbone of Rapid Learn Health Systems

***Change has never
been this fast, and it
will never be this
slow again.***



**Let us join forces
and transit into the
intelligence era.**