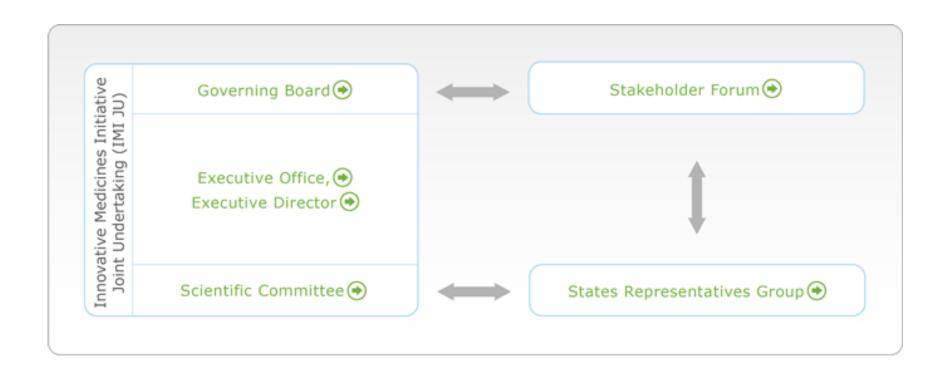
## Communicating IMI's Calls for Proposals in the Member States



### **IMI** Governance





### Role & tasks of the SRG

- (a) advise on the annual scientific priorities, including the synergies with the Framework Programme;
- (b) facilitate the dissemination of information related to the calls for stakeholders within their own countries;
- (c) be informed on the outcome of the evaluation process;
- (d) provide an opinion on the update of the Research Agenda;
- (e) advise on the activities of the IMI Joint Undertaking;
- (f) advise on the changes to the call and the evaluation process and intellectual property rules of the IMI Joint Undertaking;
- (g) inform the IMI Joint Undertaking on relevant activities ongoing at national level.





# Promoting IMI Calls in Germany - National Information Days -

- 2008: National "kick-off" event in Frankfurt/Main promoting the1st IMI Call (18 topics) with approx. 150 participants jointly organised by
  - the German Federal Ministry of Education & Research (BMBF)
  - the German National Contact Point Life Sciences (NKS-L)
  - the Association of German Biotech Companies (VBU)
  - the Association of Research-Based Pharmaceutical Companies in Germany (VFA)
- 2009: National Information day in Frankfurt/Main promoting the 2nd IMI Call (9 topics) with approx. 80 participants jointly organised by
  - the German Federal Ministry of Education & Research (BMBF)
  - the German National Contact Point Life Sciences (NKS-L)
  - the Association of German Biotech Companies (VBU)
  - the Association of Research-Based Pharmaceutical Companies in Germany (VFA)
- 2010: National Information day in Berlin promoting the 3rd IMI Call (7 topics) with approx. 40 participants jointly organised by
  - the German Federal Ministry of Education & Research (BMBF)
  - the German National Contact Point Life Sciences (NKS-L)





# Promoting IMI Calls in Germany - Webinars -

- Webinars promoting the IMI Calls 1-5 (2008-2012) jointly organised by
  - the German Federal Ministry of Education & Research (BMBF)
  - the German National Contact Point Life Sciences (NKS-L)
  - the Association of German Biotech Companies (VBU)
  - the Association of Research-Based Pharmaceutical Companies in Germany (VFA)

#### PROs

- Easy to implement
- Easy to involve several speaker/organistaions giving their presentations
- No travel costs
- Timesaving tool
- Internetbased national/european/international outreach
- Highly appreciated by the scientific community, esp. SMEs

#### CONs

- Sometimes technical problems
- No direct networking opportunities
- No opportunity to meet/discuss directly with SOs and/or EFPIA coordintors







### - services of the National Contact Point Life Sciences -

- Promotion of IMI Calls 1-5 within regional information days on FP7 Health by the German National Contact Point Life Sciences (NKS-L)
- Informing about IMI Calls/News by the Newsletter of the NKS-L
- Information on IMI on the NKS-L website
- support during proposal preparation, "proposal check"
- Administration of the IMI Partnering Platform containing more than 800 profiles from all over Europe: <a href="http://www.imi-partnering.com">http://www.imi-partnering.com</a>
   which is complementary to the official IMI partnering tool: <a href="http://www.imi.europa.eu/content/partner-search">http://www.imi.europa.eu/content/partner-search</a>
- Specific annual workshops on IMI IPR
- Implementation of a specific support action on behalf of the German Ministry of Education and Research (BMBF) for successfull German IMI applicants entering the 2nd stage, providing support for
  - legal advice for negotiation of the Project and Grant Agreement
  - Travel costs
  - Workshops





#### Innovative Medicines Initiative



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#### States representatives group

#### **EU MEMBER STATES**

#### CANDIDATE AND ASSOCIATED COUNTRIES

The IMI States Representatives Group (SRG) is an advisory group within the IMI Joint Technology Initiative and consists of representatives from Member States 📵 and Countries associated with the Research Framework Programme.

AL BANTA

FORMER YUGOSLAV SWITZERLAND

CROATIA

REPUBLIC OF

TURKEY

■ ICELAND

MACEDONIA ■ ISRAEL **Ⅲ** NORWAY

LIECHTENSTEIN

SERBIA



# Recommendations to potential applicants

- Contact your national SRG delegate (<a href="http://www.imi.europa.eu/content/states-representatives-groups">http://www.imi.europa.eu/content/states-representatives-groups</a>)
  - to be informed about the mission & the goals of IMI
  - to be informed about the actual call for proposals
  - to be informed about the IMI's specific rules for participation
  - to be informed about ongoing & possible future activities of IMI
  - to be informed about national events promoting IMI
  - as intermediary between potential applicants/project partners & the IMI Executive Office
  - to get into contact with other potential applicants
- Contact your national Health NCP <a href="http://cordis.europa.eu/fp7/health/ncp\_en.html">http://cordis.europa.eu/fp7/health/ncp\_en.html</a>





## Planned national Events on IMI in 2012

- Presentation of IMI within the Swedish Business Conference on Infection Prevention and Control, April 23-24, 2012 in Umeå, Sweden
- IMI at the Drug Information Association (DIA) Annual EuroMeeting, March 26-28, Copenhagen, Denmark
- 1 Day Regional event in Zagreb covering Croatia, Slovenia, Serbia, Bosnia and Herzegovina, Macedonia, Albania, Montenegro, Kosovo, Italy and Austria, June 2012
- Regional Infodays in Fribourg (5 March), Geneva (20 March), Davos (29 March),
   St Gallen (3 April), Bern (6 September) on IMI & FP7 Health in Switzerland
- 1 Infoday in Malta planned for 2012
- IMI sessions during FP7 Health Infodays in Estonia
- Webinars on upcoming IMI Calls in 2012 in Germany



### **THANK YOU**

