



Health Research at a Crossroads – Are Public-Private Partnerships the Way Forward? European Parliament, Brussels – Room PHS P7C050 13 November 2012 – 17:00–20:00

16:00 - 17:00 Registration

17:00 – 18:00 **Introducing IMI**

Welcome and introduction *Amalia Sartori MEP*

IMI – the story so far **Ruxandra Draghia-Akli**, Director, DG Research & Innovation, European Commission

IMI's added value to the pharmaceutical industry **Roch Doliveux**, Chief Executive Officer, UCB & Chair of the IMI Governing Board

18:00 - 18:20 Break

18:20 – 20:00 **Panel discussion**

Health research is at a crossroads. Developing new drugs for the many diseases and conditions that still lack a cure or effective treatment is proving extremely difficult, leading some pharmaceutical companies to give up on entire disease areas. Meanwhile, budgets for drug research and development are tighter than ever. Are public-private partnerships (PPPs) the way forward? Or would other models offer a better solution?

Moderator **Andrew Jack**, Journalist, Financial Times

Panellists

Michel Goldman, Executive Director, IMI Ruxandra Draghia-Akli, Director, DG Research & Innovation, European Commission Magda Chlebus, Director, EFPIA Mary Baker, President, European Brain Council Rolf-Detlef Treede, Chair of Neurophysiology, University of Heidelberg Tine Bryan Stensbøl, Divisional Director, Synaptic Transmission Research, Lundbeck Hans-Georg Eichler, Senior Medical Officer, European Medicines Agency Scott Wagers, Chief Executive Officer, BioSci Consulting

- 20:00 End of meeting
- 20:00 Networking reception

This event is kindly hosted by Ms Amalia Sartori MEP

